

**POLICY NO****C3:20****POLICY TITLE****ROADSIDE SIGNAGE****VERSION I:**

Adopted 19 August 2003

**Last reviewed:**19 August 2003

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**OBJECTIVE**

To manage the display of roadside signage as not to form visual pollution thereby protecting the scenic amenity to Dungog Shire as seen by motorists.

**POLICY STATEMENT****Power Poles**

Council will not permit the affixing of advertising or promotional signs to power poles with the exception of temporary banners for specific events which have received the approval of Country Energy.

**Trees**

Council will not permit the affixing of advertising or promotional signs (temporary or permanent) to trees within the road reserve.

**Tourist Establishments**

Roadside direction signs will only be permitted if they comply with the Tourist Signage Strategy. Signs at the entrance to a tourist establishment may only be permitted on roadsides in exceptional circumstances. A Development Application is to be lodged.

**Community Groups**

Non profit organisations may be permitted to erect free standing information signs on the roadside on recommendation of the Traffic & Road Safety Committee and/or approved by Council having regard to clear zones, size, colour, legend and location.

**Removal**

Any signs erected contrary to this Policy and/or without Council approval, will be removed immediately by a Council Officer and a SEINS fine may be imposed on the offender.

<b>Date Policy Adopted</b>	<b>Minute No</b>	<b>Authority</b>
19 August 2003	31593	Council resolution